

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.

: 09/911,794

Applicant

: Rolland NOLL, et al.

Filed

: July 25, 2001

Title

: BRANDED CHANNEL

TC/A.U.

3622

Examiner

Champagne, Donald

Docket No.

5596

Customer No.

038598

Mail Stop Amendment

Commissioner of Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

RESTRICTION REQUIREMENT RESPONSE

Sir:

Prior to substantive examination of the above-identified application, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.